

Eileen Cotter Wright



Blogs



Pure Wander

Audience: Adventurous 20-and-30-somethings who travel solo or as a couples. Mid-to-luxury experiences worldwide for wellness, fitness, spas & food.

Audience: Ages 35-65 who like to travel with friends and family. Multi-gen groups. Mid-to-luxury range experiences worldwide, primary US and UK readership.

Statistics

Visitors: 15-18k per month
Alexa: 480k worldwide
DA:35 **PA:** 43

Visitors: 22-25k per month
Alexa: 320k worldwide
DA:34 **PA:** 45

Social Media

Twitter:

@Crooked_Flight 18,400
@Pure_Wander 6,600

Instagram:

@CrookedFlight 5,300
@Pure_Wander 1,100

Facebook: 2,100+ collective

Google+: 1,800

Snapchat: 50+ views per snap

Other Outlets



Contact: Eileen@purewander.com for sponsorship, reviews, photos, travel brand consultations, press trips & social media campaigns